

# Highlights from the DreamBox Learning Parent Survey on Attitudes Toward Math Education

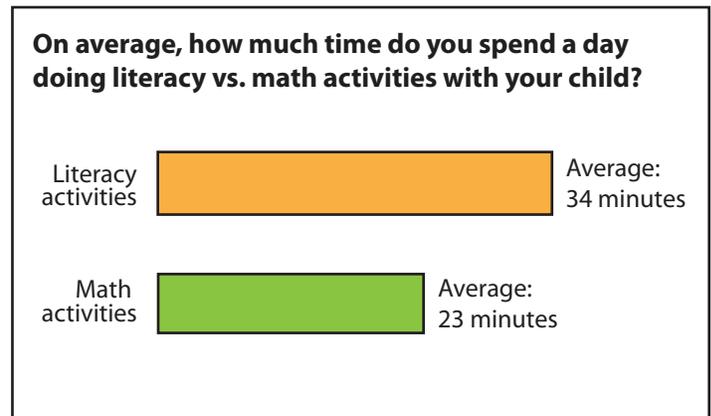
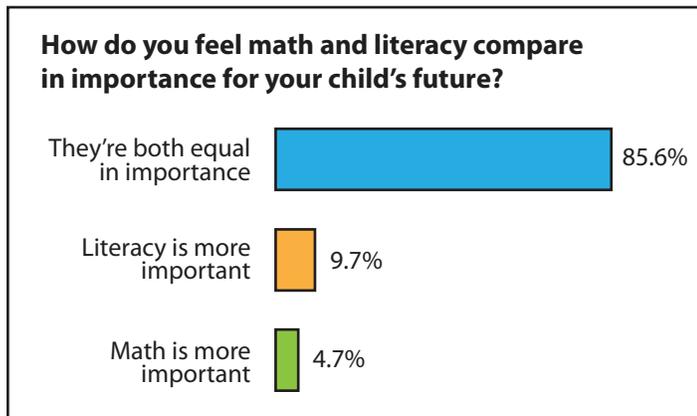


Serious learning that's seriously fun.

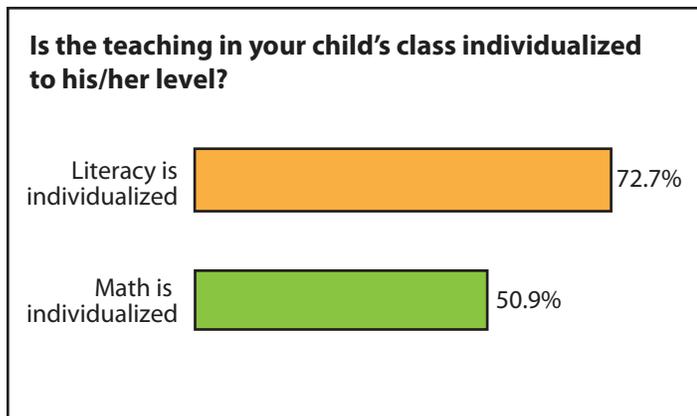
Conducted in November-December, 2009. Total response: 528.

## Key findings:

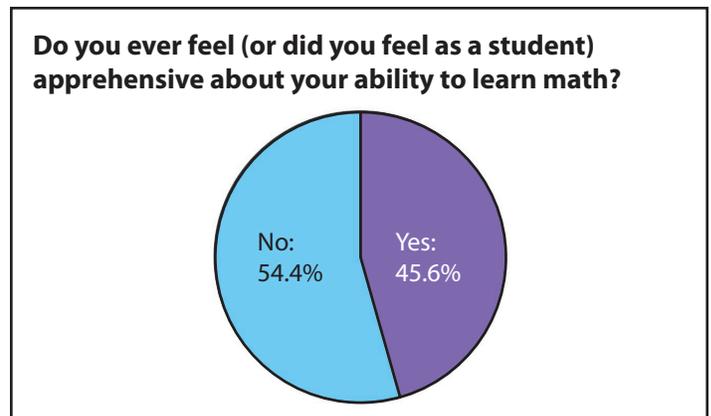
1. Parents are spending significantly more time on literacy activities with their children than on math, even though, by a wide majority, they believe literacy and math are equally important for their children's futures.



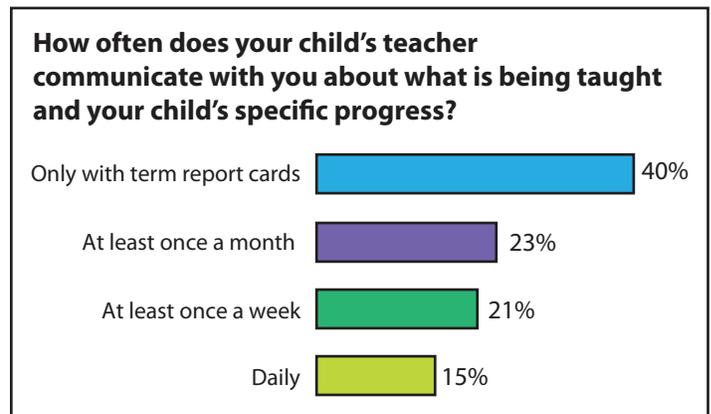
2. 72% of parents report that literacy teaching is individualized, while only 50% report that math teaching is individualized.



3. 45% of parents feel (or felt as students) apprehensive about math; and a majority (66%) believe their own feelings influence their child.



4. A majority of parents get teacher communications monthly or only with term report cards, but 56% would prefer more teacher communications. A majority would prefer emails about their child's specific progress, the curriculum, and class activities.



5. And 94% of parents agree that computers and technology can enhance the subject matter being taught in school.

To download the full DreamBox parent survey, go to [www.dreambox.com/fullparentsurvey](http://www.dreambox.com/fullparentsurvey).